



Season 6 Sponsorships Available

Clean Water Conversations, hosted by Allyson Gibson and Kenn Bennett, spotlights the people advancing clean water in Lancaster County through engaging conversations, trivia, and a commitment to keeping jargon in check, making discussions easy to understand. Season 6 explores how advocacy can unite communities, build partnerships, and inspire lasting action for clean water.



WHY Become a Sponsor?

- Put Your Brand in Front of a Growing Audience: Gain recognition through sponsor mentions each episode. **Listeners will hear about your organization up to five times per episode.**
- **Connect with a diverse audience** of municipal leaders, nonprofit professionals, business representatives, educators, conservation practitioners, and community advocates.
- **Strengthen a Countywide Movement:** Align your organization with a collaborative network of more than 100 partners working toward clean and clear water by 2040.
- Increase Brand Visibility Year-Round: Benefit from exposure across episodes, promotional materials, social media, newsletters, and more.

To date, the podcast has over 5,000 downloads and growing!

HOW? We have three ways your organization can get involved:

STREAM LEVEL SPONSOR

\$300 PER EPISODE

- Intro: organic read
- Link to website in episode description
- Logo on social media posts

RIVER LEVEL SPONSOR

\$1,000 PER SEASON

- Intro: organic read
- Mention in outro: recorded
- Link to website in episode description
- Logo on social media posts
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WATERSHED LEVEL SPONSOR

\$2,000 PER SEASON

- Intro: organic read
- Mid-show recorded ad (before trivia)
- Mention in outro: recorded
- Link to website in episode description
- Logo on social media posts
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Our season 6 guest lineup includes:

- Policy & Permitting Experts: Exploring how technical advocacy can improve regulatory efficiencies.
- Community Champions: Highlighting neighborhood voices and grassroots efforts to turn local action into lasting change.
- Legal & Litigation Perspectives: Understanding how the rule of law serves as a tool for restoration.
- Business & Agricultural Leaders: Discussing how individual and corporate voices play a critical role in state and regional advocacy.

WHAT Next?

To get started as a sponsor, contact

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To listen to our show, click the QR code or go to:

LancasterCleanWaterPartners.com/podcast-2

