

## **Vision**

Clean and clear water in Lancaster County by 2040

## Mission

Collaborate, accelerate, and expand efforts to restore and sustain healthy waterways in Lancaster County.

### **Values**

- **Collaboration not duplication**: We support and elevate one another to achieve greater impact together than we could alone, combining our unique strengths instead of duplicating efforts.
- **Think big be bold**: We operate with a bias toward action and innovation, driving results that build momentum for bold solutions and lasting positive change in our communities.
- **Trust**: The partners have confidence in each others' abilities and share a commitment to a community-based approach that fosters accountability and trust.
- Clean and clear water for all: Access to clean water is a fundamental right. Through collaboration, we amplify diverse voices and work to ensure equitable access for all, particularly for those who have historically been denied.
- **Transparency**: We communicate how decisions are made and operate with genuine openness and authenticity.
- **Responsive Leadership**: We are responsive to one another and our communities, adjusting our approach to meet evolving challenges and opportunities.

# 2025-2030 Priorities and Strategies

## Strong, Connected, and Mobilized Partners:

A growing and diverse network of partners collaborating to increase impact.

- Share programs, practices, and lessons learned across the Network to strengthen alignment and accelerate shared progress
- Identify and grow the Network to include a broader range of sectors and individuals with lived experiences
- Expand existing Action Teams to connect and drive greater sector-specific impact
- Engage researchers and subject matter experts to ground our work in the latest data and science

#### **Accelerated Implementation:**

Increased development and installation of projects that engage communities and improve the health of local streams.

- Continue to deploy a targeted delisting strategy through landscape scale restoration in prioritized geographies
- Build implementation and technical assistance expertise both inside and outside Lancaster
- Remove barriers to landowner participation and provide incentives for investing and maintaining clean water projects
- Provide guidance and ongoing support for site-specific implementation of best practices

**Collective Advocacy:** A powerful voice for clean water to advance federal, state and local policies and processes that support implementation.

- Identify and prioritize high impact policy and process improvements
- Enhance partner communication and education on water quality regulatory standards
- Build collaborative relationships with and among regulating agencies to improve efficiencies
- Equip partners with tools, resources and opportunities to effectively engage in advocacy for restoration, one another and the Network

#### **Amplified Engagement:**

Broadened and enhanced involvement of community members in local clean water efforts.

- Analyze existing activities and audiences to identify gaps and opportunities to increase and expand community engagement across the county
- Provide tools and training to help partners meaningfully connect with new and diverse constituents and communities

### Cross-Cutting Strategies (These apply to and advance all of the Priorities)

- Innovate to enable new and scalable solutions
- Enhance shared infrastructure to improve data gathering, analysis and reporting to communicate impact, including BMP implementation and water quality trends by watershed, inform decisions and drive action
- Acquire and deploy collaborative funding at the scale needed to achieve the priorities of the Common Agenda
- Enhance and provide continuous marketing and storytelling to amplify clean water initiatives

# Our 2040 Result and Progress Indicators

### Result: Clean and Clear Water in Lancaster by 2040

To achieve clean and clear water in Lancaster by 2040, the partners will track the following key population and watershed-level measures:

Water Quality	Land Management	Engagement and Capacity
<ul> <li>20 streams changed from impaired to supporting aquatic life</li> <li>Positive trends at monitoring sites:         <ul> <li>Decreased nutrient and sediment loading</li> </ul> </li> </ul>	<ul> <li>600 acres of high-quality wetlands restored and/or floodplains reconnected</li> <li>90% of farms implementing effective runoff reduction practices</li> </ul>	<ul> <li>75% of Lancaster residents have an accurate awareness of clean water issues in the county</li> <li>50% of people taking action for clean water</li> </ul>
<ul> <li>Less salt</li> <li>Lower temperature</li> <li>Higher dissolved oxygen in tributaries</li> <li>Improved macroinvertebrate scores</li> </ul>	<ul> <li>75% of streams buffered, stabilized, and/or restored</li> <li>15% increase in tree canopy</li> <li>30% of the county is permanently protected lands</li> <li>60% of developed land treated by stormwater management practices</li> </ul>	<ul> <li>\$25M per year for the restoration and protection of Lancaster's waterways</li> <li>A connected and growing network of 200+ active partners reflecting the diversity of Lancaster County</li> </ul>

