

Lancaster Clean Water Partners Network Map

Video for Partners



Lancaster Clean Water Partners Network Map

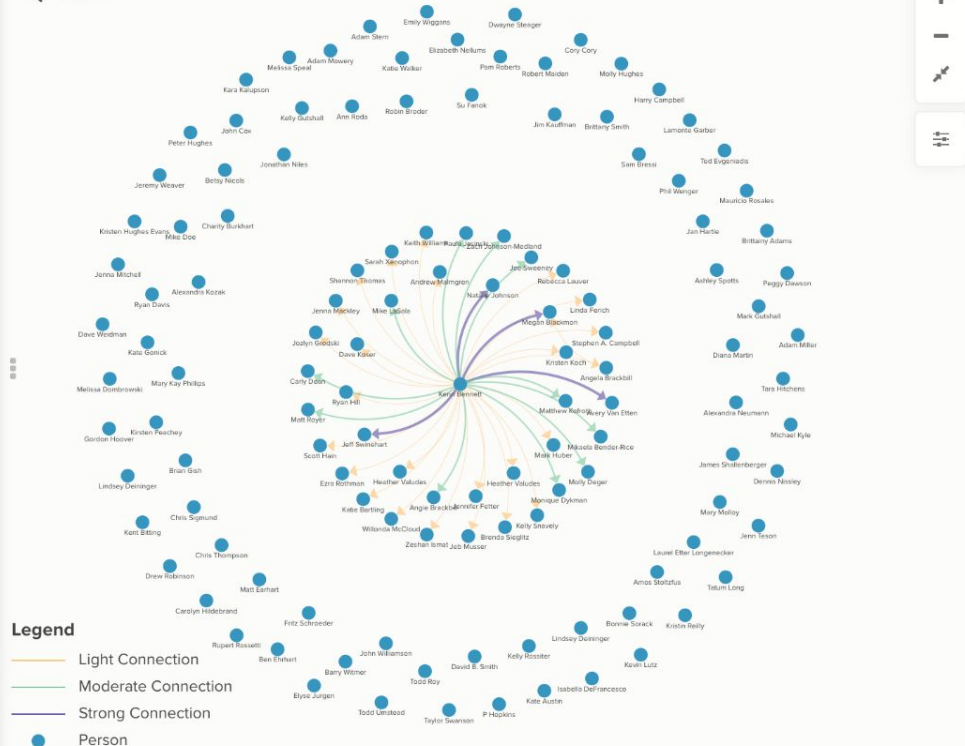
Video for Partners

Overview
Discussions
☰

Lancaster Clean Water Partners Map



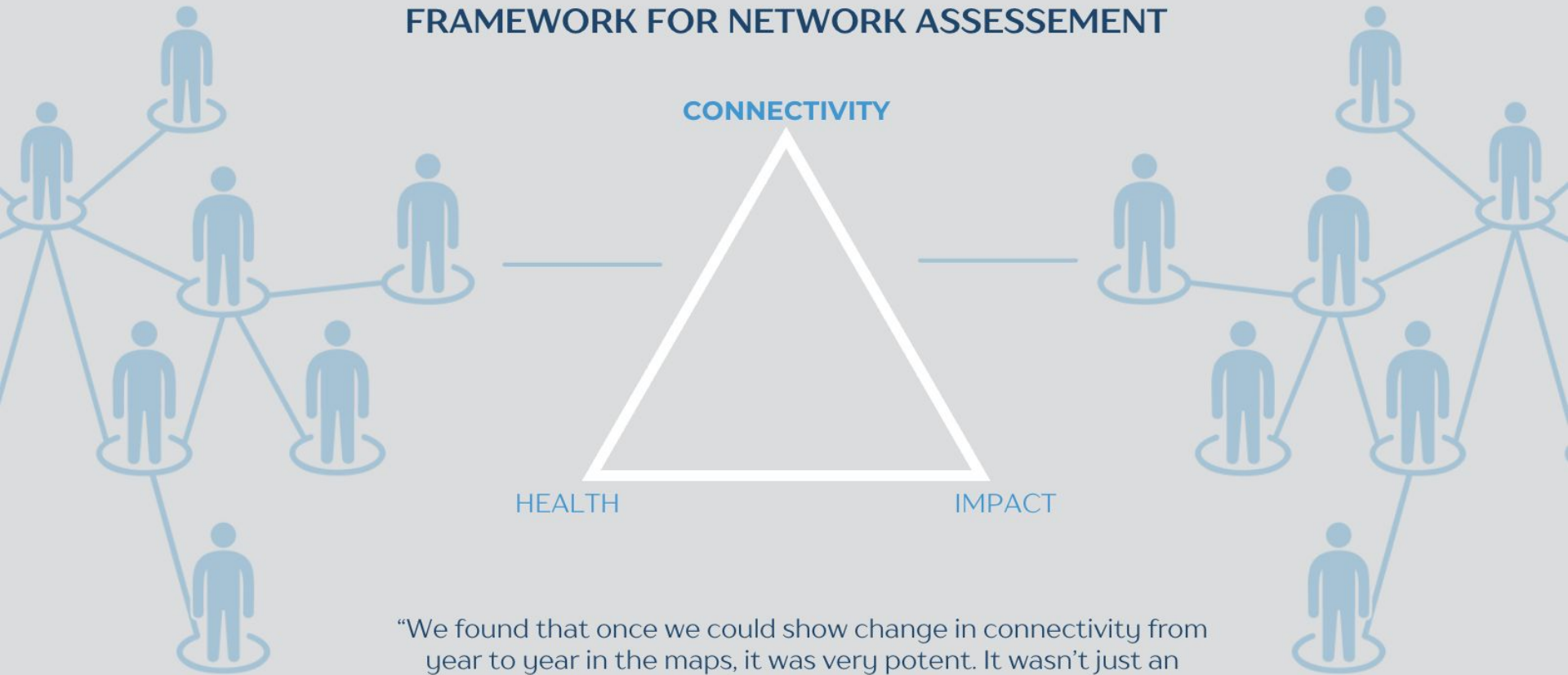
🔍 Search



MAPPING CREATES VALUE IN 3 WAYS

- 1.) Reveals connections and opportunities to build connections that can maximize the power and potential of your network.
- 2.) Shows how a network's structure is evolving.
- 3.) Makes members better network weavers.

FRAMEWORK FOR NETWORK ASSESSEMENT

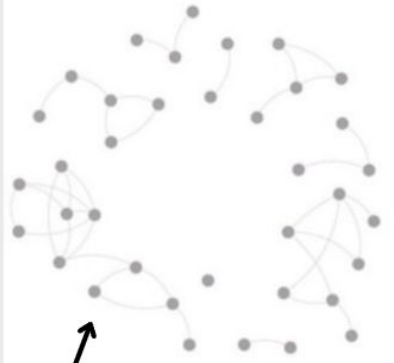


“We found that once we could show change in connectivity from year to year in the maps, it was very potent. It wasn’t just an evaluation tool, it was a planning tool for the network”

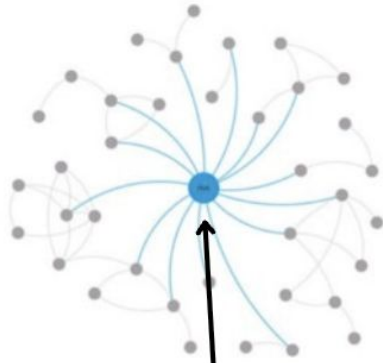
– Julia Parzen, *Urban Sustainability Directors Network*

Network Patterns and Common Network Mapping Terms

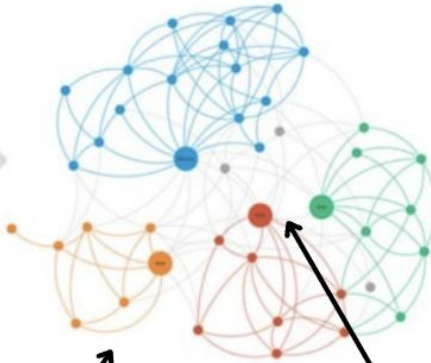
1. Scattered fragments



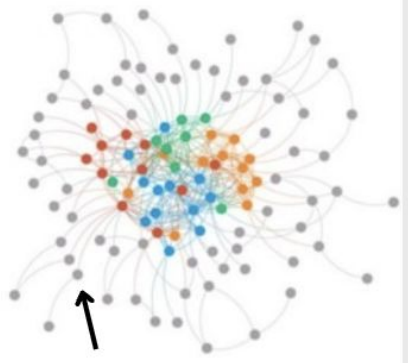
2. Hub and spoke



3. Multi-hub



4. Core/periphery



Nodes (People or Orgs)



Links/Ties (Connections,
Weak & Strong)

Hub
(Highly Connected Nodes)

Clusters

Boundary Spanners/Bridgers
(nodes that connect 2 or more clusters acting as
bridges b/w clusters)

Broker (liaisons that connect
otherwise disconnected parts of the
network)

Steps for Users:

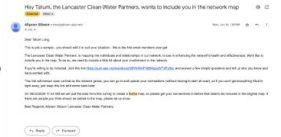
1. Create an account with Kumu
2. An email through Sumapp (the sister website of Kumu) from Allyson will be sent once the account is created.
 - a. Link to answer survey questions and about your connection to LCWP
3. Fill out the survey and connection questions to join the LCWP network map
 - a. Survey and connection questions will be asked and answered through Kumu
4. Can email Allyson Gibson or Kenn Bennett for any follow up questions!

Steps for Users:

1. Create or sign in with an account with Kumu. Click sign in at the top right of the map.
2. An email through Sumapp (the sister website of Kumu) from Allyson will be sent once the account is created.

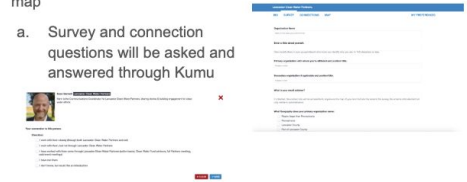


- a. Link to answer survey questions and about your connection to LCWP



3. Fill out the survey and connection questions to join the LCWP network map

- a. Survey and connection questions will be asked and answered through Kumu



4. Can email Allyson Gibson or Kenn Bennett for any follow up questions!

Sample email that every user will receive after they've created a Kumu account:

Hey Tatum, the Lancaster Clean Water Partners. wants to include you in the network map



External Inbox x



Allyson Gibson <noreply@sum-app.net>

to me ▾

Mon, Jun 16, 1:49 PM



Dear Tatum Long,

This is just a sample - you should edit it to suit your situation - this is the first email members ever get

The Lancaster Clean Water Partners. is mapping the individuals and relationships in our network, to use in enhancing the network's health and effectiveness. We'd like to include you in the map. To do so, we need to include a little bit about your involvement in the network.

If you're willing to be included, click this link <https://sum-app.net/members/t39VrHAHFN994szydVTdTg/bio> and answer a few simple questions and tell us who you know and have worked with.

This link will remain open so that as the network grows, you can go in and update your connections (without having to start all over), so if you can't get everything filled in right away, just keep this link and come back later.

On 04/22/2025 11:44 AM we will pull the data from this survey to create a **Kumu** map, so please get your connections in before that date to be included in the original map. If there are people you think should be added to the map, please let us know.

Best Regards, Allyson Gibson Lancaster Clean Water Partners.

↩ Reply

➡ Forward

Stewardship Work Group aims to ...

Increase the number and diversity of trained and mobilized citizen volunteers with the knowledge and skills needed to enhance the health of their local watersheds.

Map Purpose (draft)

- 1.) Identify hubs and gaps in connectivity,
- 2.) highlight opportunities to facilitate strategic connections for sharing knowledge and resources, and
- 3.) foster and leverage collaborative partnerships among local groups and organization not yet affiliated with the Chesapeake Bay Program.

Mike's input 10/20
partnerships are key –
need to know who is
connected to who and
who needs what
(not everyone needs to
use the tool)

Once you open the link from Kumu

Lancaster Clean Water Partners.

BIO

SURVEY

CONNECTIONS

MAP

MY PREFERENCES

Hello, Tatum, please help us visualize our network

[this is template text - edit to suit your situation]

You are invited to help create a Social System Map that shows how our network connected, and who else we might want to connect with. Our goal is to help every leader in our network identify meaningful connections that will help them grow personally and professionally.

On the connections tab, you can search for and identify people you know, and share how well you know them, to help populate the map with relationships. In the end, you'll be able to see who you're connected to, and find new people you may want to know based on common interests, common connections, and more.

Please upload a photo of yourself as soon as possible to help others recognize you.
You can come back as often as you like to new people who are joining the network

Thanks in advance for participating in this incredible project!

If you have any questions, please feel free to contact {Put email address of contact person here}. Thank you!

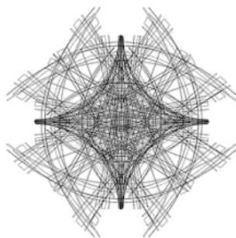
To consider:

- Explaining why - framing the project
- Instructions for how to proceed
- And yet - If it's too long, people won't read it!

How we will use this data

[again - edit to suit your situation - sumApp is not responsible for the privacy of data outside of the sumApp platform (i.e. in Kumu or after it is downloaded from here)].

The information provided will only be shared in a private, password-protected network map. The map will only be accessible to other network members on the map, and will not show email addresses.



UPLOAD PHOTO OF YOURSELF

Enter a little about yourself (140 characters)

 How would others in your group/network who know you identify who you are, in 140 characters or less

140

→ PROCEED

Organization Name

Name of the place you work for/in/on

Enter a little about yourself.

How would others in your group/network who know you identify who you are, in 140 characters or less.

Primary organization with whom you're affiliated and position/ title.

Position or title

Secondary organization if applicable and position/title.

Position or title

What is your email address?

If collected, the contact info will be accessible to anyone on the map. If you don't include the email in the survey, the email is still collected but only visible to administrators.

What Geography does your primary organization serve:

- ☐ Region larger than Pennsylvania
- ☐ Pennsylvania
- ☐ Lancaster County
- ☐ Part of Lancaster County

Which type of organization or audience does your organization partner with most?

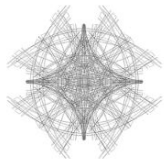
- ☐ Colleges/ Universities
- ☐ Elected officials (local)
- ☐ Elected officials (state)
- ☐ Elected officials (federal)
- ☐ Farmers
- ☐ Frontline communities (communities that experience the first and worst negative environmental impacts)
- ☐ Government staff (local)
- ☐ Government staff (state)
- ☐ Government staff (federal)
- ☐ Landowners or Residents
- ☐ Learners in pre-K-12
- ☐ NGOs/nonprofits
- ☐ Schools/school districts
- ☐ Teachers
- ☐ Visitors to a park or other site
- ☐ Businesses
- ☐ Other

Select the top 3.

If you selected 'Other' in the question above, please describe the type of organization or audience.

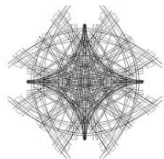
In which watershed(s) is your work focused? HUC 12?

- ☐ Conewago Creek
- ☐ Laurel Run-Susquehanna River
- ☐ Upper Chickies Creek
- ☐ Little Chickies Creek



YOU Tatum Long

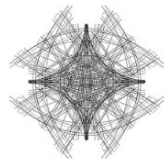
Bio not available



Carly Dean

Chesapeake Conservancy

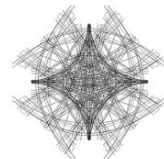
Bio not available



Keith Williams

Lancaster Conservancy

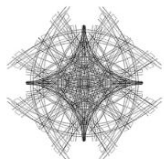
Bio not available



Drew Robinson

Choose Clean Water Coalition

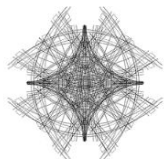
Bio not available



Scott Hain

David Miller/Associates

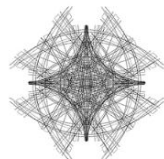
Bio not available



Ashley Spotts

Chesapeake Bay Foundation

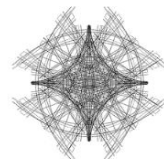
Bio not available



Brenda Sieglitz

**Keystone 10 Million Trees
Partnership**

Bio not available



Linda Ferich

Lancaster Conservancy

Bio not available



Kenn Bennett Lancaster Clean Water Partners

Kenn is the Communications Coordinator for Lancaster Clean Water Partners, sharing stories & building engagement for clean water efforts.



Your connection to this person.

Checkbox

- ☐ I work with them closely (through both Lancaster Clean Water Partners and not)
- ☐ I work with them, but not through Lancaster Clean Water Partners
- ☐ I have worked with them some through Lancaster Clean Water Partners (action teams, Clean Water Fund advisors, full Partners meeting, catchment meetings)
- ☐ I have met them
- ☐ I don't know, but would like an introduction

✕ CLEAR

✓ SAVE

Lancaster Clean Water Partners Map



Lancaster

CLEAN WATER PARTNERS

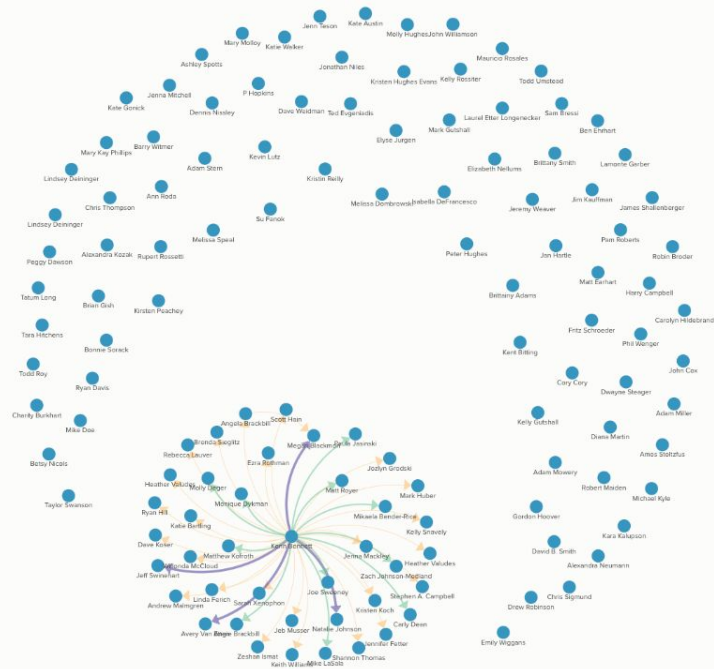
The purpose of our map is to visualize our network of partners, the strength of connectivity between us, and the critical data about us that will help us reach our common purpose together.

Q Search

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 0 1000
 0 1000

Legend

- Light Connection
- Moderate Connection
- Strong Connection
- Person

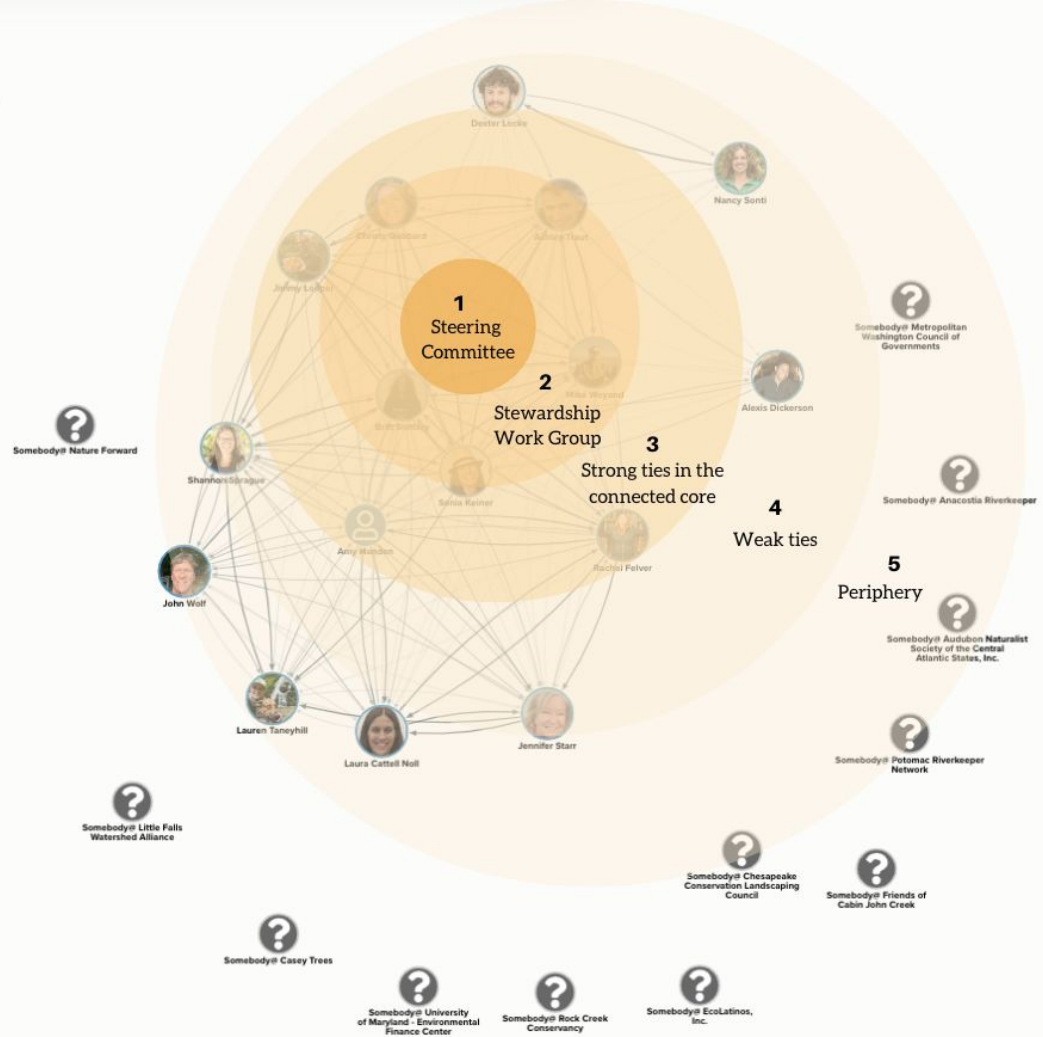
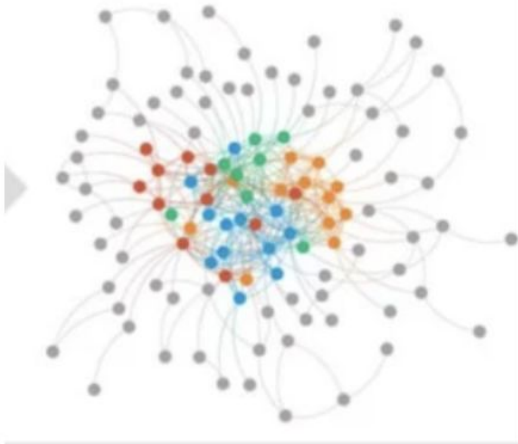


Strategies for Populating the Map

Strategy #1: Move from the Core

Strategy #2: Reach the Periphery

4. Core/periphery



Vision

Clean and clear water in
Lancaster County by 2040

Mission

Collaborate, accelerate, and
expand efforts to restore and
sustain healthy waterways in
Lancaster County.

**This is what the network of partners has committed to each other.
Thank you for your participation to help achieve these!**